

College of New Caledonia



NEWS RELEASE

For release on May 4, 2011

CNC to launch new Leadership Centre

The College of New Caledonia will officially launch its new Leadership Centre during the Leadercast event Friday at the Civic Centre.

CNC has expanded its leadership courses, workshops and retreats under the auspices of the new CNC Leadership Centre, which will work directly with organizations and businesses to improve their leaders and employees.

“We have a wide range of courses and workshops that will help professionals with everything from leading others to developing the leader within themselves,” said Randall Heidt, CNC director of communications and development. “We can also work with companies and organizations to develop customized offerings around establishing teamwork, leading change, improving communication, reducing stress and much more.”

The Leadership Centre will also deliver Leadership 101 and 201 courses already offered at CNC. Leadership 101 allows learners to explore and enhance the leader within, while Leadership 201 is about learning effective skills to lead people.

“We wanted to offer these excellent courses, as well as our leadership workshops and retreats to professionals in the Prince George area,” Heidt said. “We chose the Leadercast to launch the CNC Leadership Centre because we knew many people interested in leadership development in the community would be in attendance and hopefully take advantage of this excellent opportunity for professional development.” For more info visit <http://cnc.bc.ca/leadershipcentre>

The Leadercast airs Friday, May 6 at the Prince George Civic Centre. The event is hosted by The Leadership Legacy Corporation and is sponsored by CKPG, The Prince George Citizen, Raymond James and CNC. The Leadercast 2011 features a lineup of world-renowned leaders including: author John C. Maxwell; Muhtar Kent, the chair and CEO of Coca-Cola; TV anchor Robin Roberts and many more.

Leadercast registration begins at 7 a.m. Friday and the event goes from 8 a.m. to 3:30 p.m. Advanced tickets are \$99 plus HST until Thursday or \$119 plus HST at the door. For full details and tickets visit <http://www.leadership-legacy.ca/>

For more information: Randall Heidt, CNC Director of Communications and Development

250-561-5869 Cell: 250-640-6161