



**Council of College Presidents | April 8, 2013**

John Leech, AScT, CAE, Executive Director, ASTTBC  
[jleech@asttbc.org](mailto:jleech@asttbc.org) Cell: 604.230.5827

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**ASTTBC in 120 Seconds**

**ASTTBC and Technology Careers Promotion**

1. Careers Conference 2005
2. Careers Promotion: 2006 – 2012
  - Publications, promotional material
  - Sponsorships such as Big Little Science Centre,
  - Advertising such as YouThink
  - Partnerships such as Skills Canada
  - Engaging decision-makers – government, industry, associations, MLAs, MPs, Local Gov't
  - TECC – BC leaders advocating for technology education & careers
3. Science & Technology Culture
  - Science Charter
  - Building a Parade
4. Technology and K-12 > Post-Secondary
  - ASTTBC-BCIT-VBE MoA
  - Bert Edwards Science & Technology Elementary School (Kamloops)
  - Norkam Trades & Technology High School (Kamloops)

**Technology Planning and Programming**

1. *'A Strategic Direction for Technology Education & Skills in British Columbia'*
2. Strategies and Plan for Technology Education in BC
  - Collaboration of Stakeholders to create Strategies
  - Develop Plan
3. Add New Technology Programs: Central and Northern BC
4. Technology programming and funding tied to LMI

**National Technology Standards & Accreditation**

1. One national standard (NTB) for accreditation and certification
2. Accreditation renewal
3. One national accreditation model / agency

**ASTTBC 'Ask' of Council of College Presidents**

1. Develop strategic direction statement and plan for technology education & careers
2. Support technology programming in K-12 leading to entry into college programs
3. Engage with Science World / other stakeholders in building science & technology culture in BC
4. Issue statement regarding national technology standard and accreditation model and program
5. Partner with ASTTBC