



Since November 2, 2016

1. Ongoing

- Campus visits to CNC, Langara, and Camosun, plus face to face with Communications Leads and conference call with VPAs
- Own The Space – online social media: #StudentSupports (Joint Submission); #Skills4Prosperity (Conference Board report); Globe & Mail Op Ed – Lane Trotter regarding Student Supports

2. Representation

- AVED engagement – Meetings with DM, ADMs; Meeting with Minister Wilkinson & Lane Trotter: Joint submission with BCAIU and RUCBC; Indigenous learners; Applied research; Tech programs/students; Residences; Board Governance; Capital Planning process & SIF; year-end priorities; BC Colleges Day (March 7)
- Meeting with Premier’s Office – Assoc. DM
- JTST engagement – Meeting with ADM and Directors: Regional forecasts; Industry liaison
- PSEA – Discussions with Anita, Kevin, Roy regarding recommendations; engagement with Presidents
- ITA – Meeting with COO and Directors: strategy; funding priorities; opportunities to collaborate regarding innovation
- ASDT Conference – go forward strategy; Finance COE; ERP
- BCAIU & RUCBC – Conference Board report & media release; preparation for next All President Meetings - April tbc
- BCAIU – Applied Research joint presentation to AVED; discussion and agreement with Partnerships BC regarding market analysis for Residences
- BCNET regarding ERP; BCCIEU regarding target countries; BCARIN regarding applied research case for support; PSEA regarding compensation framework; TTBC – ongoing; strategy and ask to government
- SkillPlan – joint visit to Ottawa, Nov 30th: Meetings Federal Government – Innovation, Science & Economic Development ADM; Indigenous & Northern Affairs Canada Senior DG; CICAN; Canadian Apprenticeship Forum; Employment & Social Development Canada
- Colleges Ontario National Conference - presentation on “Innovating Trades Training in BC”
- Meeting with CEO / Director Technological Higher Education Association (THEA), Ireland regarding collaboration (as per second 5 year MOU with Colleges Ontario)



Upcoming Opportunities

1. Continued advocacy on BCC priorities and year-end funding opportunities (i.e., marketing; AGB; trades equipment; ITA innovation funding)
2. BCC “own the space” online campaigns (#DayWithoutBCColleges - February; #Humans@BCColleges - March)
3. Performance Measurement & Reporting Project (with BCAIU) – two reports (Scorecard + Reporting) engagement with College leads for input, then to AVED
4. CICAN 150th Anniversary – rollout (starting January) & events, engagement of Communications Leads
5. Partnerships BC – Residences market analysis: target completion by Feb 28
6. All Presidents – draft agenda; focus on election platforms & trends; likely mid April

Structure & Process

1. Communications Strategy & Action Plan – “Playbook” materials posted on BCC site for use; social media campaigns & regular newsfeeds; Media Releases
2. Outreach – to June 2017 – meetings conducted and being scheduled
3. Indigenous Learners – Case for support complete and posted
4. Applied Research & Innovation – Case for support complete and posted
5. Year 1 Performance Review - completed



BC COLLEGES

2016-2017 – Q4 Activities

Jan 2017

- COP & Board Chair meeting
- COP Indigenous “best practices” meeting
- Visit NIC – Ground-breaking Campbell River Campus (tbc); LC; VCC
- Communications Leads conference call – regarding online campaigns and success stories
- Obtain and review AGB workshop options
- Circulate draft Performance Measurement and Reporting recommendations for feedback
- Collate and submit year-end requests

Feb 2017

- Advancement Leads “best practices” session at VCC
- Throne Speech & BC Budget lock-up
- CICAN Regional Associations Meeting, Victoria (pre planning for May 2018 National Conference in Victoria)
- Partnerships BC draft report regarding residences

Mar 2017

- BC Colleges Day, Victoria (March 7 – Legislative displays; MLA meetings; evening reception)
- COP meeting, Victoria March 8th – Executive Assistants invited
- VPA and VPF F2F meetings
- Pre-election review of platforms